



**Sustain Micro
Enterprise**
No woman should be vulnerable



SUSTAIN MICRO ENTERPRISE ANNUAL REVIEW REPORT 2017



OUR PURPOSE

We strive for a world where every woman is empowered and free from Vulnerability.

We achieve our purpose through;

Microfinance; microfinance support enables vulnerable women and families access to small loans to set up small businesses. Once the women have businesses running, they are then able to provide for their children with food, education, medical care and other basic needs.

Business Skills; providing business skills training equips vulnerable women with skills required to set up and sustain a small business.

Mentorship; mentorship provides an opportunity for our team to help women learn and grow to improve their businesses.

Projects; additional projects such as *Give a Goat*, and *Hygiene and Sanitation* empower vulnerable women to raise themselves out of poverty.





FOREWORD

A Message From The Executive Director

It was an amazing year for Sustain Micro Enterprise! Your generous support and donations enabled us to reach out to vulnerable women and their families.

Special thanks go to Carole Gregory and St. Martin's Church Walsall for supporting the women and families throughout the year.

Our volunteers, Vicky and Sarah, you made our year amazing! Thank you very much for sharing your time, skills and resources with the vulnerable women, families and our organization.

Finally, I would like to thank everyone who has supported SME as we work towards our vision of building a world where every woman is empowered and free from vulnerability. Without your support, we cannot achieve it. Thank you for standing with us.

Samuel Wanyagira,
Executive Director
Email: samuel@sustainmicroenterprise.org



OUR IMPACT

- 150 Vulnerable women received loans
- 300 Vulnerable women accessed business skills
- 130 Women established small businesses
- 50 Vulnerable women were mentored
- 80 Children received scholastic materials
- 4 Women's groups were set up
- 8 Women received goats through the Give a Goat Project

WHO IS SUSTAIN MICRO ENTERPRISE ?

Sustain Micro Enterprise is a non-profit organization in Uganda empowering vulnerable women and their families to fight poverty. We believe that to improve and transform lives in vulnerable families, we must empower women.

Our programmes aim at building a world where women are free from vulnerability by providing microfinance, business skills training, micro enterprise development , mentorship and other empowerment projects.

Sustain Micro Enterprise believes that no woman should be vulnerable.

Small loans received by the vulnerable women



Small loans remain a key contributor to the livelihoods of many vulnerable women in Uganda. However, the majority of women cannot access loans because they do not have the security or collateral required by financial institutions. Sustain Micro Enterprise enables vulnerable women to access collateral free small loans. This helps them to start up small businesses or improve on their existing businesses and other income-generating activities

Small businesses and income generating activities established by women

Business skills training provides a great opportunity for many vulnerable women to learn the new skills required to start up a small business. Because the women we work with are illiterate, they lack the skills required to establish a sustainable business. Without the required business skills they risk their new business failing and consequently being unable to sustain their lives and families.

We are glad to share with you that this year Sustain Micro Enterprise was able to help a number of women to learn about business skills. The women accessed business training through their women's groups and women entrepreneurship outreach. After the training the number of women setting up small businesses increased and their businesses were sustained.





Small businesses created:

The lives of vulnerable women and their families entirely depends on small businesses and income-generating activities. As we work with the women we put an emphasis on ensuring that each woman in our program is able to set up and run a small business or income-generating activity to support herself and her children.

With your continuous support, we have helped women to set up small businesses. The businesses established include, retail shops, grocery, brick making, fish selling, charcoal selling, second hand clothes selling, bakery business, food vending, and local brewing.

Business skills training



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One to One Mentorship:



Sustain Micro Enterprise believes in building strong working relationships with the vulnerable women. Through our mentorship programme, we assist and teach women as they to help them work their way out of poverty. This helps them to put the business skills theory into practice in their own businesses. We conducted weekly one-to-one mentorship sessions and focused on disciplines, such as record keeping, profit determination, pricing and customer care. All the mentorship sessions have a weekly follow up and review.

Our special thanks to Sarah Whittam who volunteered with us and designed our mentorship programme so that we can have a farther reaching impact.

Women's Groups:



With our business model, much of our work is accomplished through the women's groups. We aim to increase the number of groups each year. Through women groups, we are able to provide business training, as well as, small loans that are provided and guaranteed through the specific women's groups. Throughout this past year, we were able to establish four women's groups.

Scholastic materials for children:



We helped orphans and vulnerable children access scholastic materials which enabled them to attend school. The materials that were given to the children included books, pens, pencils, pads, and reading books. When the children received the scholastic materials from our office, we also provided them with life skills, counseling and health talks.

Give a Goat project:



It was a great year, full of achievements and new projects. Through the funding from our St. Martins Church, Sustain Micro Enterprise was able to establish a goats project called "Give a Goat". The project started by giving out seven goats to different women so that they can use the animal to support their families. Once the goats reproduce, the women and their families will be able to sell the young ones and earn an extra income, while keeping the adult goat for further reproduction. As we came towards the end of the year, our Give a Goat project had helped eight vulnerable women and families to own a goat and profit off their goat. We are greatly appreciative of St. Martin's Church for helping us to start up this project. Without your generous support, it would have been impossible to kick start this project.

MEET OUR VOLUNTEERS

We are very grateful for the help that our volunteers offered us through the year. Your skills, time and experience made a huge impact on the vulnerable women that we work with. Thank you very much for your contribution to Sustain Micro Enterprise!



Vicky Xu
Business Trainer
Volunteer



Sarah Whitlam
Small Business Advisor
Volunteer



Looking into the Future

Women's Empowerment Center

Sustain Micro Enterprise is planning to set up a Women's Empowerment Center where the vulnerable women can meet and acquire practical business, livelihood and vocational skills. In addition, the centre will provide health education such as family planning, Hygiene and medical checkups for the women and their children. We came up with the idea after realizing that many women want to learn a skill; however, there isn't a place in the community where they can go to acquire such vital skills. We are looking for partners who can help us acquire a piece of land, and set up a building where the women can be trained and empowered.

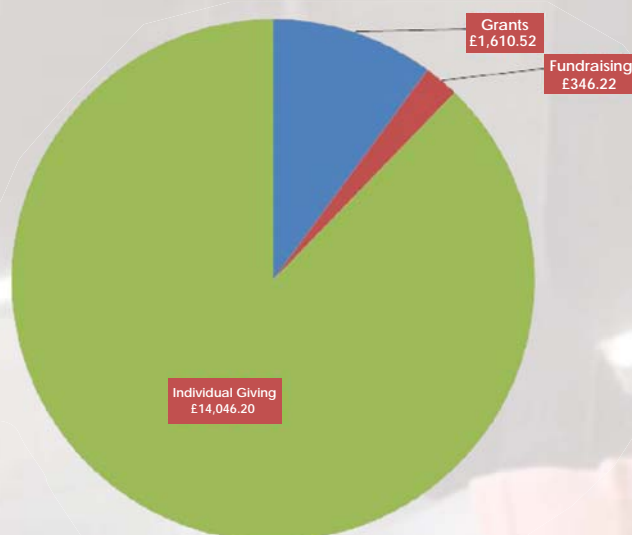
Volunteers

As our work expands, we would like to invite you to partner with us and share your time, skills and resources with the vulnerable women and families. We have a wide range of volunteer opportunities from microfinance and business training to mentorship and other projects.

If you are interested in volunteering with Sustain Micro Enterprise, email us at info@sustainmicroenterprise.org

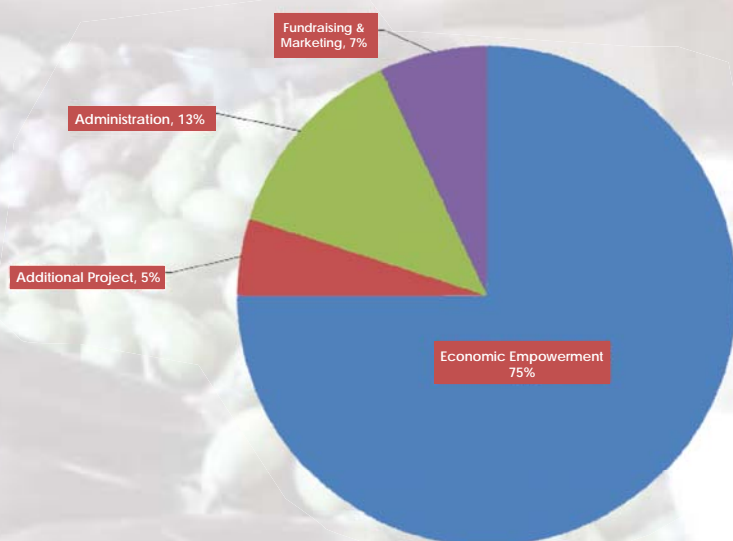
FINANCIAL OVERVIEW 2017

INCOME



TOTAL INCOME 2017
£16,002.94

EXPENDITURE BREAKDOWN 2017



Much of your donations were spent on empowering vulnerable women and families to fight poverty.

Sustain Micro Enterprise is committed towards ensuring that your donations are directed towards improving the lives of poor women and families.

Sustain is committed to keeping administrative costs as low as possible and is searching for ways to reduce it further. 75% of your donation goes directly to helping women climb out of poverty.

How you can get involved

Our work depends entirely on your generous support. Without your support Sustain Micro Enterprise cannot deliver services to vulnerable women. We are passionate about designing programmes that can reduce the vulnerability of women and break the cycle of poverty.

Join the Sustain family by giving today! Sustain Micro Enterprise provides a wide range of opportunities for you to get involved with.

Fund a woman's business: Donate £50 to help a vulnerable woman set up a small business. Once the business is established it will help the woman to provide a meal, school fees and other basic needs for her children and family.

Fund a business training class: Donate £20 to help vulnerable women access free business training. The donation will help to provide business skills to women.

Fund a mentorship session: Donate £10 to help a woman access mentorship. By making a donation, you help us to offer one-to-one support to a woman and her business.

Sponsor a woman to access vocational skills: Donate £40 to help a woman acquire vocational skills in sewing, farming, baking, hairdressing, etc.

Volunteer: Use your time and skills to support Sustain Micro Enterprise to reach out to more vulnerable women.

Fundraise for us: Get creative and come up with fundraising ideas and events that can help Sustain Micro Enterprise raise funds to support our projects and programmes.

Women's Empowerment Center: Join us on this special and life changing project as we embark on the mission to setting up the first ever Women's Empowerment Center in Jinja ,Uganda. Let's create a meeting point for vulnerable women to access skills, tools, health education and medical support required for them to run sustainable livelihood. Any amount you give, small or large can make a difference





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