



Sustain Micro  
Enterprise

Until every woman is empowered



# SUSTAIN MICRO ENTERPRISE ANNUAL REVIEW REPORT 2018

## OUR PURPOSE

We strive for a world where every woman is empowered and free from vulnerability.

*“When women start earning, they reinvest 90% of their incomes back into their families’ education, health and nutrition-Harvard Business Review, 2013.”*

We achieve our purpose through;

**Microfinance;** by providing small start-up loans, Sustain Micro Enterprise helps vulnerable women and families to start-up small businesses. With small businesses in place, the women start earning an income and use part of the income to provide for their children with food, school fees, medical care and other basic needs.

**Business Skills;** providing business skills training ensures that the vulnerable women acquire skills to run and sustain their small businesses.

**Mentorship;** mentorship provides an opportunity for our team to help women learn and grow to improve their businesses.

**Projects;** additional projects such as *Give a Goat*, and *Hygiene and Sanitation* empower vulnerable women to raise themselves out of poverty.



## FOREWORD

### A Message From The Executive Director

It was an amazing and a busy year for Sustain Micro Enterprise! Your generous support and donations enabled our organization to reach out to vulnerable women and their families.

Special thanks go to Carole Gregory, St. Martin's Church and Rotary Walsall for supporting the women and families throughout the year.

Our lovely volunteers Hannah, Cindy and Sarah, you made our year amazing! Thank you very much for sharing your time, skills and resources with the women, families and our organization.

Finally, thank you everyone who supported SME throughout the year as we worked towards our vision of building a world where every woman is empowered and free from vulnerability. Without your support, we couldn't have achieved this milestone. Thank you very much for standing with us.

Samuel Wanyagira,  
Executive Director  
Email: [samuel@sustainmicroenterprise.org](mailto:samuel@sustainmicroenterprise.org)





## OUR IMPACT

- 125 Women received small start-up loans.
- 350 Women accessed business skills
- 130 Small businesses were created.
- 50 Vulnerable women were mentored
- 40 Vulnerable women were mentored.
- 4 Women's groups were created.
- 10 Women received goats.



## WHO IS SUSTAIN MICRO ENTERPRISE (SME)?

Sustain Micro Enterprise is a non-profit organization in empowering vulnerable women and families to fight and journey out of poverty. Women including widows, single mothers, grandmothers, women infected and affected by HIV/AIDS, victims of domestic violence and women living in extreme poverty are targeted and particularly those living in rural Uganda. We strongly believe in empowering women so that they are able to provide for the children with food, school fees, medical care and other basic needs.

Our programmes aims at building a world where women are empowered by providing microfinance, business skills training, small business development, mentorship and other empowerment projects.

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*SME believes that every woman should be empowered!*

### Small Start up loans received:



Through small start-up loans, SME enabled the 125 vulnerable women to create income generating activities and small businesses. It is difficult for the women such as widows, grandmothers and women living in extreme poverty to access any capital due to poverty and what makes it worse is that they don't own collateral which is often required by financial institutions to access a loan to start-up any businesses. Our work therefore embraced these women who are excluded by traditional financial institutions and enabled them to access collateral free small loans. The women used the start-up loans to kick start their small businesses. Thank you everyone who shared your generous gift to help the women access the much need small start-up loans.

### Small businesses development:

Our goal is to enable every vulnerable woman to own a small business so that she can provide for her family. We believe once a woman has a business, her stream of income is secured. She can confidently provide for her children with the basic needs without worry. Throughout the year, we enabled 125 women create diversified businesses and these among others included retail shop, fresh foods, charcoal sell, fish smoking, brick making, sewing, baking, farming, and second hand clothes.



### BUSINESS SKILLS TRAINING:



It was a lovely year empowering women and school drop-out girls with business and entrepreneurship skills. We work in the rural setting and communities, women who live here are totally vulnerable and illiterate, cannot read or write and thus have never been to school. Many have no skills or knowledge in business and yet it is only through creation of small businesses that the women can have an income and provide for their families.

Through our business training classes, 350 women were able to acquire skills necessary to run and sustain a business. Key areas covered included record keeping, customer care, marketing, business tree, products/sales among others.

### ONE TO ONE MENTORSHIP:



SME believes in building strong working relationships with the vulnerable women. Through our mentorship programme, we continuously assist and teach women as they work their way out of poverty. This helps them to put their business skills into practice while running their own businesses. We conducted weekly one-to-one mentorship sessions and focused on disciplines such as record keeping, profit determination, pricing and customer care. Follow-ups on the women and their small businesses were conducted!

### WOMEN'S GROUPS:



4 women's groups were created!

Women's Groups provide a great means of empowering women together. Much of our work is accomplished through the women's groups. We continued to establish and create new women's groups in order to reach and serve more vulnerable women. Through women groups, the women were able to access small start-up loans and business training together. Four additional groups were set up.

### INSPIRING GIFTS:



Did you know that you can share an inspiring gift with women and their families? Inspiring gifts can help to transform the lives of women and their children. We are very thankful to all the generous people who shared an inspiring gift with the women and families all year round. See some of the gifts that were shared with the women and families.



# GIVE A GOAT PROJECT:



Give a Goat project is helping to transform the lives of women and their families. We started out this project in 2017 by benefiting only 8 women and families. We are happy to share with you that this project has since grown from just 8 goats given to the women to now 20 goats. The goats are reproducing and increasing in numbers, women are selling off the young ones and earning an income. We are happy to see the impact the goats can have on the lives of women, children and the entire family.



## A visit by our Board Advisor, *Carole Gregory Mirembe:*

We were blessed to receive our Board Advisor, Carole Gregory from UK. Carole spent 3 weeks with us working and meeting with the women and seeing the progress of our work with the women. She is and has been very supportive to our work with the vulnerable women and families in Uganda actively participating in fundraising and enabling the organization to grow. Thank you very much Carole for having visited us and we are really blessed to have you. You have blessed the women and families in Jinja. God Bless you.



# MEET OUR VOLUNTEERS



We are very grateful for the help that our volunteers offered us through the year. Your skills and experience made a huge impact in the lives of the vulnerable women and families. Thank you very much for your contribution to Sustain Micro Enterprise!



Hannah Barach



Sarah Whitlam



Cindy de Jonge



**Sustain Micro  
Enterprise**

Until Every Woman is Empowered





## LOOKING INTO THE FUTURE

### Women's Empowerment Centre

Sustain Micro Enterprise is working tirelessly to establish a Women's Empowerment Centre, a place where the vulnerable women will access practical business, livelihood and vocational skills. The Centre will in addition have a medical facility which will provide health education such as family planning, hygiene and medical check-ups for the women, children and the community. We are looking for partners in order to acquire a piece of land, and set up structures where the women can holistically be empowered.

Our thanks to Hannah Barach for the fundraising undertaken towards the Women's Centre.

*For details about the Women's Centre,*

*Follow this link: [www.sustainmicroenterprise.org/womens-centre](http://www.sustainmicroenterprise.org/womens-centre)*

### Volunteers

Volunteers are great partners in working towards our mission and vision. Through sharing their skills and time with our organization, more women, families and the community are impacted.

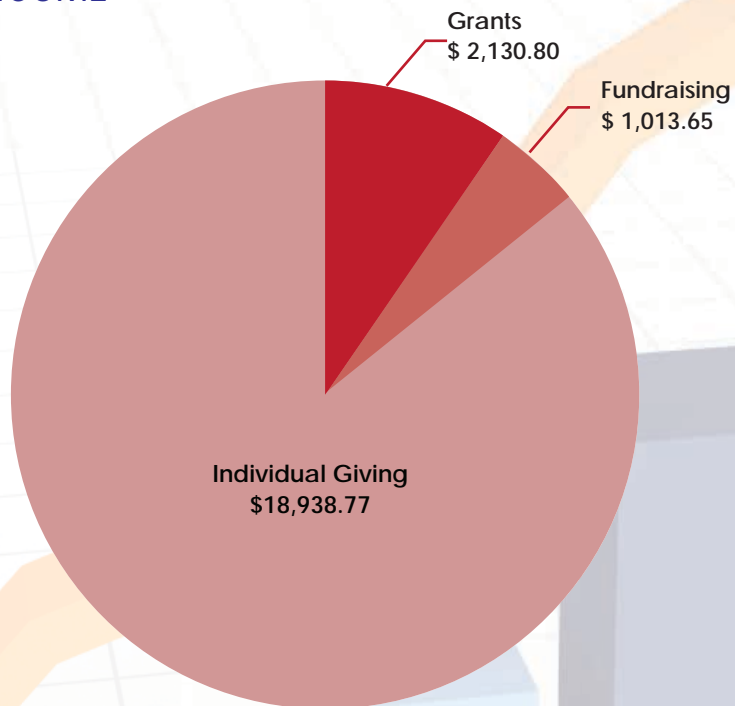
Sustain Micro Enterprise invites to partner with us through volunteering to continuously make a difference in Uganda. We have a wide range of volunteer opportunities from microfinance, business training to mentorship and other empowerment programs.

If you are interested in volunteering with Sustain Micro Enterprise,

*email: [info@sustainmicroenterprise.org](mailto:info@sustainmicroenterprise.org)*

# FINANCIAL OVERVIEW 2018

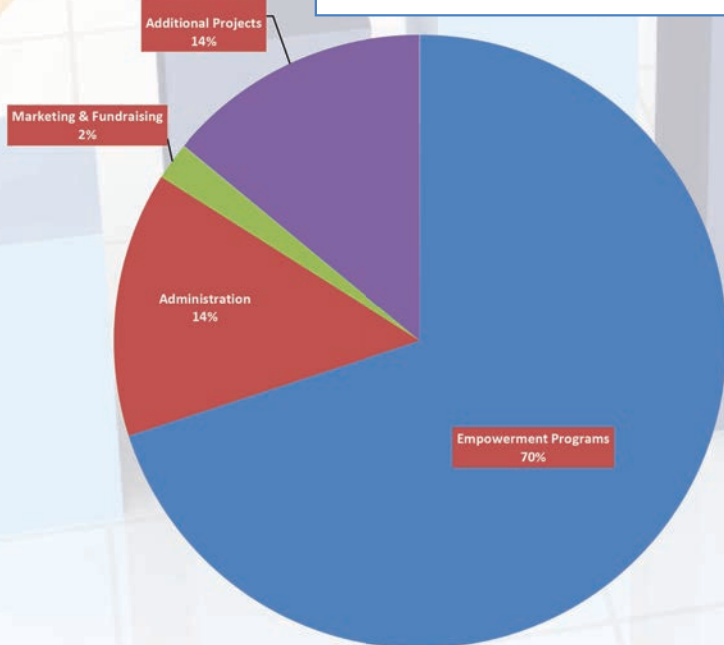
## INCOME



**TOTAL INCOME 2018**  
**\$ 22,083.23**

## EXPENDITURE

### EXPENDITURE BREAKDOWN 2018



Much of your donation were spent on empowering vulnerable women and families to fight poverty.

Sustain Micro Enterprise is committed towards ensuring that your donations are directed towards improving the lives of poor women and families.

Sustain Micro Enterprise is committed to keeping administration costs as low as possible and is finding ways to reduce it in future. 70% of your donations goes directly to helping women climb out of poverty.



# HOW YOU CAN HELP

Our work depends entirely on your generous support. Without your support, SME cannot deliver to vulnerable women and families.

Your gift can help transform the lives of women and enable them to provide for their children with a meal, medical care, education and other basic needs.

**Fund a woman's business:** £50/\$70 could help a woman set up a small business. Once the business is established, it will help the woman to provide a meal and other basic needs for her children and family.

**Fund a business training class:** £20/\$29 could enable a group of vulnerable women access free business training. The donation will help to provide business skills to women.

**Mentorship:** £10/\$15 could provide mentorship for a woman for 1 month.

**Sponsor a woman to access vocational skills:** Donate £40/\$54 to help a woman acquire vocational skills in sewing, farming, baking, hairdressing, etc.

**Volunteer:** Use your time and skills to support Sustain Micro Enterprise to reach out to more vulnerable women.

**Fundraise for us:** Get creative and come up with fundraising ideas and events that can help Sustain Micro Enterprise raise funds to support our projects and programmes.

**Women's Empowerment Centre:** Join us on this special and life changing project as we embark on the mission to setting up the first ever Women Empowerment Centre in Jinja, Uganda. Let us create an empowerment point for the vulnerable women to access skills, tools, health education and medical support required for them to run sustainable livelihoods. Any amount, small or large can make a difference!



#### FOLLOW SUSTAIN MICRO ENTERPRISE

Website: [www.sustainmicroenterprise.org](http://www.sustainmicroenterprise.org)

Facebook: [www.facebook.com/sme.uganda](https://www.facebook.com/sme.uganda)

Twitter: [www.twitter.com/SMEUganda1](https://www.twitter.com/SMEUganda1)

Instagram: [www.instagram.com/sustainmicroenterprise](https://www.instagram.com/sustainmicroenterprise)

#### SUSTAIN MICRO ENTERPRISE

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